LAILO

Smart Character
Our prices – simple and with no hidden costs

Features

- ✅ 1 Smart Character (Live bot)
- ✅ Selection of the Smart Character from the range of standard avatars with the option of individualization with customer logo on the avatar clothing
- ✅ incl. 1 GB storage space
- ✅ incl. 500 knowledge pairs
- ✅ incl. 1,000 communication activities per month

- ✅ Access to the Lailo Conversational UI portal for editing bots, providing bot knowledge, AI-supported bot training, access to evaluations of user behavior, preview chat, and much more
- ✅ Provision of embedding codes for the integration of the Smart Character into the standard range on customer websites, or provision of the Smart Character on digital signage hardware

€799/monthly	€1,899/monthly
12 months contract term	no minimum contract term

Setup fee

€4,999/one-time fee	€0

Cost for each additional 1,000 communication activities

€32.99/monthly	€32.99/monthly
12 months contract term	no minimum contract term

Discount:
from 10,000 – 15 % | from 500,000 – 30 % | from 1,000,000 – 50 %

Add-ons and recommended services
Upgrade the standard services with
premium services for expert help and guidance.

➕ **Individual Smart Character** | Price on request
Let our experts professionally design your own Smart Character. With an individual look and style, it represents your company, brand and service credibly to customers and employees and thus become an influential brand ambassador.

➕ **Basic Workshop Lailo Smart Character** | € 2,999 (one-time costs)
The training in the form of a workshop deals with the initial filling and post-training regarding the knowledge base. You will learn how to use the portal and how to optimally train the AI in order to offer your customers the best possible customer benefit. In addition to using the portal, we will deal with the do's and dont's and you will learn what to pay attention to in terms of content by means of an individually created bot.

➕ **Premium bot training** | € 650 / € 850 (monthly fee, 12 month / 1 month contract period)
Our experts support you in the creation and optimization of knowledge pairs or dialog generation and integration into the portal, as well as in the integration of media (images and/or video), links and other control elements. We analyze the user behaviour for you, train the AI and optimize the comprehension accuracy of the bot to increase its quality. Monthly training package to the extend of 10 inclusive hours. Contract period 12 month or 1 month.

➕ **Bot knowledge add-on** | € 9,99 (monthly fee)
Expand your bot's knowledge quota by another 500 knowledge pairs, plus 1 GB of additional storage space.

➕ **Individual function adjustment** | € 105 / per hour (at cost)
If the scope of functions of the Lailo Conversational UI Platform does not meet the special requirements of your intended use, you can always order individual development work from us.

➕ **POS / Digital signage solutions** | Price on request
If you want to use Lailo on a kiosk system, we advise and support you in renting or buying Smart Character compatible hardware.

LAILO

FAQ
The most important questions - quickly explained

ℹ️ **What is a customer?**
A customer is a company that is interested in using one of the products of the Lailo Conversational UI Platform.

ℹ️ **What is a user?**
What is meant here is the person who uses the Lailo system purchased by the customer.

ℹ️ **What is the Lailo Conversational UI Portal?**
The web-based portal provides the customer with all the important context-relevant information and functions of Lailo Conversational UI Platform provided within a user interface with personalized access to the administration.

ℹ️ **What is the Lailo Conversational UI Platform?**
The web-based platform provides the customer with various services, such as the Lailo Smart Character provided according to demand.

ℹ️ **What is a bot?**
A bot is the intelligent AI system of the Lailo Conversational UI Platform with which the user communicates via a Smart Character in spoken or written language. The customer provides the bot with knowledge pairs, known as bot knowledge, which the bot presents to the user on demand in spoken, written or visual form.

ℹ️ **What is a communication activity?**
A communication activity describes a completed communication action between bot and user or user and bot. Examples for exactly one communication activity are e.g. Bot sends a message to the user, user asks the bot a question or bot shows the user a video, etc.
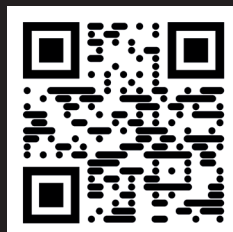
ℹ️ **What is bot knowledge?**
This refers to texts, images, videos, documents, links, etc., which the bot can make available to the user on request. The bot knowledge is made available to the bot via so-called knowledge pairs or dialog definitions. A knowledge pair consists of possible user questions and commands formulated as examples, as well as the actual knowledge described above, i.e. texts, images, videos, documents, and much more.

Contact sales

info@lailo.ai
or
+49 (0)2195 / 92470-00

https://www.lailo.ai

Scan the QR Code and learn more about the future digital customer experiences. See for yourself how Lailo AI with digital characters connects.